



Educating Entrepreneurship Educators

Coneeect is an international network of universities that offers training courses for academic entrepreneurship teachers to improve the Entrepreneurship Education across Europe.

www.coneeeect.eu

Supported by:



Partners:



— ISEMI —



con~~eee~~ct REE: Internationales Netzwerk





Europäische Community

EREE-Network

European Round Table of
Entrepreneurship Educators

- regelmäßige Meetings und Austausch von Erfahrungen und Best Practise
- Gegenseitige Unterstützung von Mitgliedern
- Internationale Programme

ABER: - keine organisierte europaübergreifende Aktivitäten
- letzter REE: 2012



Internationale Trainingswoche

ABERDEEN
21st-25th
July '14

University of
Aberdeen

BERLIN
Conclusion
Symposium
'15

Projektträger
Jülich

MUNICH
22nd-26th
July '13

Hochschule
München

LISBON
20th-24th
July '15

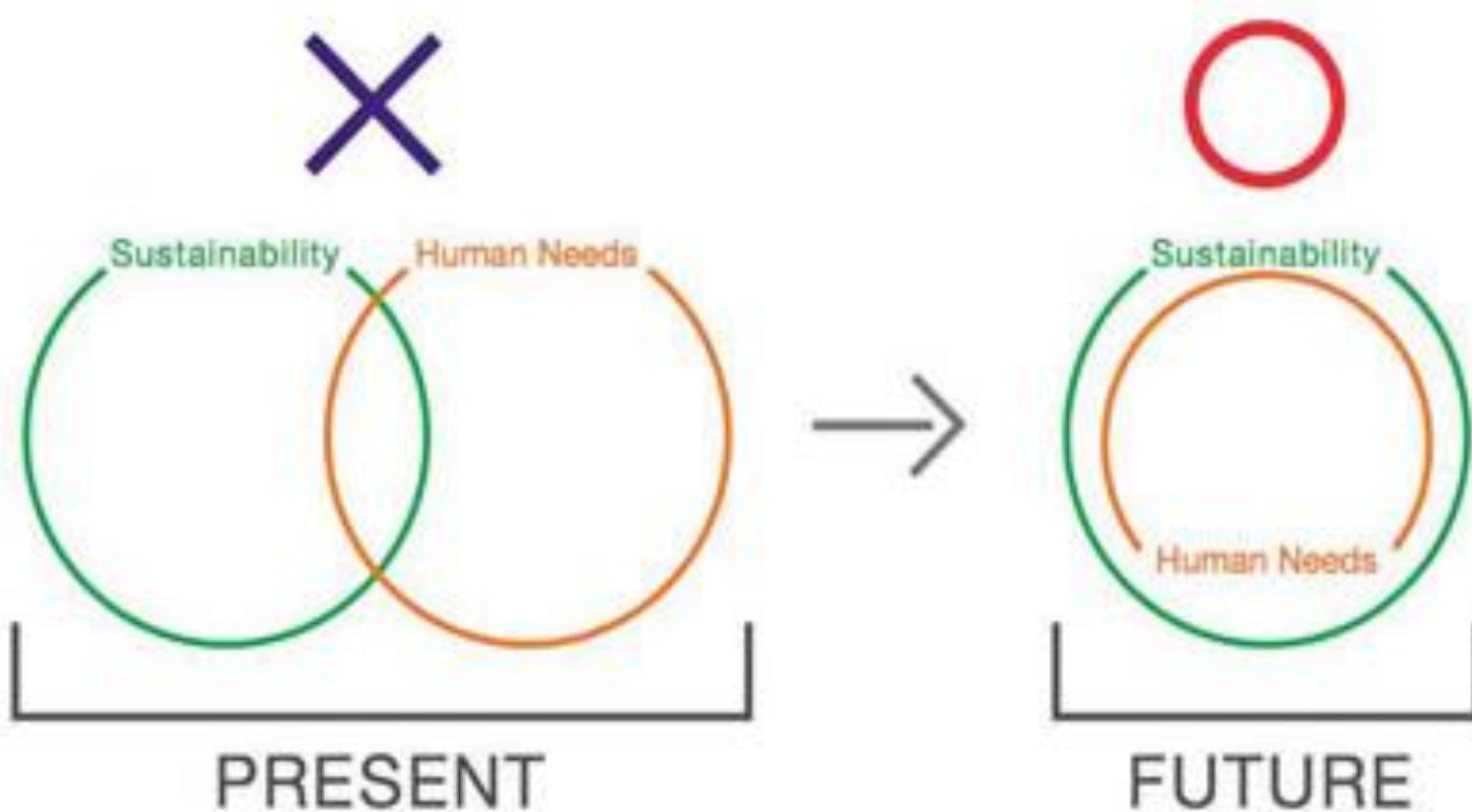
Platform for
Entrepreneurship
Education in
Portugal

SOFIA
10th-14th
March '14

University
of Sofia

ISEMI TEL AVIV
9th-13th March '15

Gesellschaftliche Herausforderungen



Neue Anforderungen und Wünsche der Studierenden





Verständnis für
Innovation ändert sich

~~IMPOSSIBLE~~

con~~eee~~ct Kooperationen verändern sich



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In lieu of flowers, may we suggest some open-source biotech?

It's time for a revolution.

What is Pink Army?

Pink army isn't like anything you've seen before. A new approach to developing breast cancer treatments. Pink Army is a community-driven, member owned Cooperative operating by open source principles. Using synthetic biology and virotherapy to bring individualized treatments tailored to each patient's DNA and cancer, faster and cheaper than ever before.

Breast Cancer R&D is Sick.

While the traditional approaches to breast cancer have helped in understanding cancer, little progress has been made in the area of treatment. For mid and late stage cancer, the best options are still radiation and chemotherapy. Right now, it takes 15-20 years from the time a new drug is identified before it comes to market. The last big "breakthrough" drug was in 1998, and there are no others on the horizon. We need a change.

What do we do?

We have a new approach to drug development that doesn't take 15 years. Our mantra isn't 1 drug for 1 million people. One person, one cancer, one treatment. Pink Army isn't developing new technologies. There are already hundreds of researchers out there working on the various bits of technologies we'll be using. One problem is that there is a disconnect from that work to the development of cancer treatments. Pink Army will serve as



Neue Herausforderungen für Universitäten



UNIVERSITY
OF THE PEOPLE
Tuition-Free Online University

ABOUT US

ACADEMICS

ADMISSIONS

FEES

THE METHOD

OUR STUDENTS

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NOW»

Term 4 2011 Application Deadline: March 10, 2011



Your opportunity is here

TAKE IT >

TALKING
ABOUT US

"I need not the titles but the information, training & connectedness of peers who believe in universal education" M., Australia

January / 15 / 2011

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5

EASY
STEPS

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BUSINESS WEEK
Tuition-Free University...
Official site >

ACADEMIC LEADERSHIP

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Dr. David Harris Cohen
Dr. David Harris Cohen...
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Dr. Geraldine Downey
Dr. Geraldine Downey is...
Read more >

unternehmerisch denkende, didaktisch fähige Lehrende

Wer: - Profs und Lehrende, die E'ship lehren wollen
- Praktiker, die E'ship lehren wollen

Was: - Match: Ziele <-> Didaktik (Formate, Methoden,...)
- E'ship als Methode <-> E'ship als Gründungsf.
- Wissen <-> Entrepreneurial Mindset
- Formate und Methoden, Curriculum-Gestaltung
- Vernetzung und Community

Wie: - Inhalte, Übungen, Pädagogischer Background
- Learning in Practise
- Reflexion
- Netzwerk-Möglichkeiten

Die Inhalte

- A:** Prepare to teach
- B:** Entrepreneurial mindset development
- C:** Creativity and opportunity recognition
- D:** Giving birth to gazelles
- E:** The cultural contextualisation of entrepreneurship education
- F:** Ready to teach

Die Elemente

- Inhaltliche Module (Inhalt, Methoden, Reflexion)
- Learning in Practise
- Design & Development neuer Konzepte
- Reflexion mit Experten
- Innovative Netzwerkveranstaltungen
- Feedbacktools

		Location: Senatsaal, Lothstr. 34		Location: Creative Hall, Hesstr. 89		Location: Senatsaal, Lothstr. 34											
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday												
8:00-9:00	Registration & Group Tags			Reflexion & Poster Production													
9:00-11:00	<p>9:00-10:45 Introduction & Welcome: Munich University of Applied Sciences (Prof. Dr. Klaus Saller; Prof. Dr. Fritz)</p> <p>Key Note on the Importance of Entrepreneurship Education in HEIs (Prof. Alain Pitayak, Andrea Rosalinde Hofer, OECD)</p> <p>Key Note on the change in higher education and the role of HEIs in local and regional development (Juana Puukka)</p>	<p>Module 2: Entrepreneurial mindset development - Stretching perspectives (Lesley Hetherington, Ian Heywood)</p> <p>External Experts: Prof. Dr. Angela Poehl, Norris Krüger</p>	<p>Module 3: Creativity and innovation (Prof. Dr. Klaus Saller)</p> <p>External Experts: Alex Grotz, Andrea Hofer, Prof. Alistair Fee, Prof. Dr. Karl-Peter Springhart</p>	<p>Module 4: Supporting High Impact Entrepreneurship (Prof. Dr. Dana Redford)</p> <p>External Experts: Prof. Steve Gedeon, Prof. Paul D. Hannon, Prof. Jochen Hertle</p>	<p>Module 5: Ready to Teach (Andrew Harrison)</p> <p>External Experts: Peter v.d. Sijde, Prof. Paul D. Hannon, Falk F. Strascheg</p>												
11:00-11:30	10:45-11:00 Coffee Break			Coffee Break													
11:30-12:30	<p>11:00-14:45 Module 1: The cultural contextualisation of entrepreneurship education (Prof. Dr. Liora Katzenstein)</p> <p>External Experts: Andy Goldstein, Dr. David McMurtry</p>	Module 2: Entrepreneurial mindset development - Stretching perspectives	Module 3: Creativity and innovation	Module 4: Supporting High Impact Entrepreneurship	Module 5: Ready to Teach												
12:30-14:00	12:30-13:30 Lunch & Interviews			Lunch & preparation for afternoon													
14:30-16:30	Module 1	<p>14:30-16:30 Learning in Practice (LIP) or Design and Develop new teaching formats (D&D)</p> <table border="1"> <thead> <tr> <th>LIP Challenging classrooms</th> <th>D&D New teaching formats</th> <th>LIP Creative Surroundings</th> <th>D&D New teaching formats</th> <th>LIP Start-ups</th> <th>D&D New teaching formats</th> </tr> </thead> <tbody> <tr> <td>8x5 pax + Childcare + Schools</td> <td>2x5 pax</td> <td>8x5 pax + Google + Siemens + AutoScout24 + gravityGmbH</td> <td>2x5 pax</td> <td>8x5 pax Workshop with most innovative Start-ups in Munich</td> <td>2x5 pax</td> </tr> </tbody> </table>				LIP Challenging classrooms	D&D New teaching formats	LIP Creative Surroundings	D&D New teaching formats	LIP Start-ups	D&D New teaching formats	8x5 pax + Childcare + Schools	2x5 pax	8x5 pax + Google + Siemens + AutoScout24 + gravityGmbH	2x5 pax	8x5 pax Workshop with most innovative Start-ups in Munich	2x5 pax
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16:30-17:00	14:45 Departure to Ammersee Barbecue & Selfing (return around 21:00)	<p>Feedback & Reflexion at LIP or D&D</p>				14:30-16:00 Policy Dialogue Falk F. Strascheg, Andrew Harrison, Prof. Paul D. Hannon, Sergio Arzeni (Director of OECD), Prof. Dr. Fritz (MUAS), Dr.phil. Wolfgang Thiel (BayFor GmbH)											
17:00-18:00	16:00-18:00 „Get together“ at Löwenbräu Biergarten Nymphenburger Street 2, 80335 Munich	<p>Break</p>				16:00-17:00 Coneeect Award Ceremony											
18:00-19:00		<p>Feedback & Reflexion at SCE</p>															
19:30-22:30		James Bond Party	Bavarian Hospitality	Inno Slam Tram													



Münchner Trainingswoche

22 -26 July 2013

50 entrepreneurs
& educators
from 14 countries



etabliert

EREE-Network
European Round Table of
Entrepreneurship Educators

- regelmäßige Meetings und Erfahrungsaustausch
- Gegenseitige Unterstützung von Mitgliedern
- Internationale Programme

new



**Coneeect
Fellows Programme**

- Think-Act-Tank
- Regelmäßige eee-Workshops
- Online Community für alle Interessierten
- internationale Aktivitäten zwischen Teilnehmern
- Unterstützung für internationale Online-Kurse

24x576_H264

A woman with long brown hair, wearing a red t-shirt, sits at a light-colored wooden desk in a studio setting. She is looking towards the camera. In the foreground, a professional video camera on a tripod is positioned to record her. To the left, a small monitor on a stand shows a preview of the video feed. The background features a dark wall decorated with numerous colorful sticky notes arranged in a grid pattern. The overall atmosphere is professional and suggests a live broadcast or recording session.

Jetzt registrieren:
Nächster Termin:
10.-14.3. in Sofia