

The Carnegie Classification of Institutions of Higher Education

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for the Advancement of Teaching

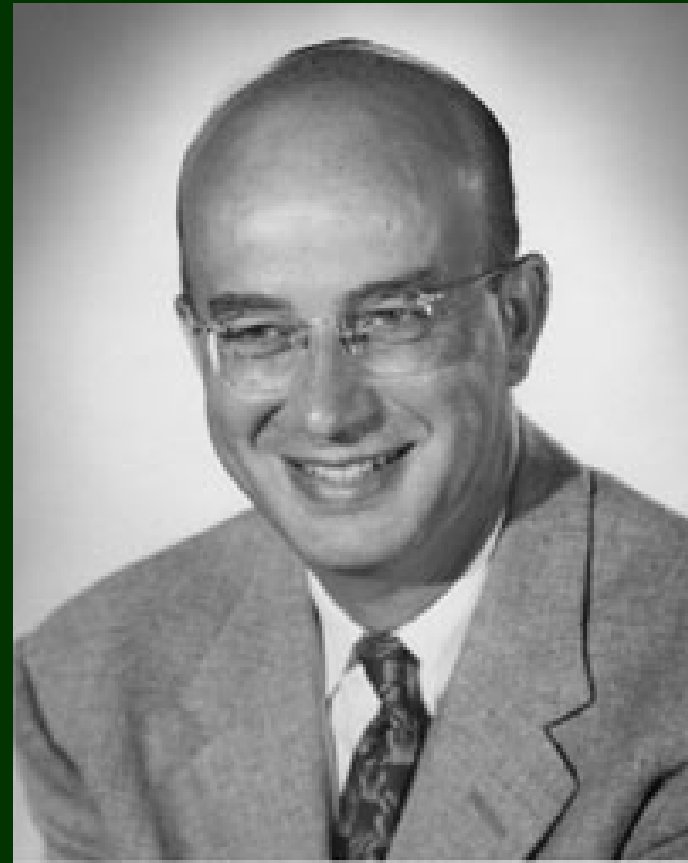
OECD Workshop on Institutional Diversity
4 December 2006

The Carnegie Foundation for the Advancement of Teaching

- ❖ An independent research and policy center established in 1905
- ❖ Charged to “do and perform all things necessary to encourage, uphold, and dignify the profession of the teacher and the cause of higher education.”
- ❖ Long history of influential studies and projects

Origins of the Classification

- ❖ 1970: The Carnegie Commission on Higher Education creates a classification system *to serve its research needs*
- ❖ 1973: Classification published to assist *research on higher education*
- ❖ 1976, 1987, 1994, 2000: revised editions
- ❖ 2005-06: major overhaul



Clark Kerr

Original Design Principles

- ❖ Use empirical data about what institutions do
 - ◆ Secondary analysis of existing data
- ❖ Seek comparability with respect to:
 - ◆ Functions of the institutions
 - ◆ Characteristics of students and faculty

The First Published Carnegie Classification (1973)

Doctoral-Granting Institutions

- Research Universities I
- Research Universities II
- Doctoral Universities I
- Doctoral Universities II

Comprehensive Universities and Colleges

- Comprehensive Universities and Colleges I
- Comprehensive Universities and Colleges II

Liberal Arts Colleges

- Liberal Arts Colleges I
- Liberal Arts Colleges II

Two-Year Colleges and Institutes

Professional Schools and Other Specialized Institutions

- Theological seminaries, Bible colleges, and other institutions offering degrees in religion
- Medical schools and medical centers
- Other separate health professional schools
- Schools of engineering and technology
- Schools of business and management
- Schools of art, music, and design
- Schools of law
- Teachers colleges
- Other specialized institutions

How Did the Carnegie Foundation Become the National Classifier?

- ❖ First sophisticated classification
- ❖ Origin with the Carnegie Commission
 - ◆ Objective
 - ◆ Widely respected & trusted
- ❖ Appeal of the original classification
 - ◆ Simplicity
 - ◆ Made intuitive sense

Evolution of Meanings and Uses: Hazards of Success

Classification as...

- ◆ identity
- ◆ marker of...
 - quality
 - prestige
 - market position
- ◆ object of strategic action

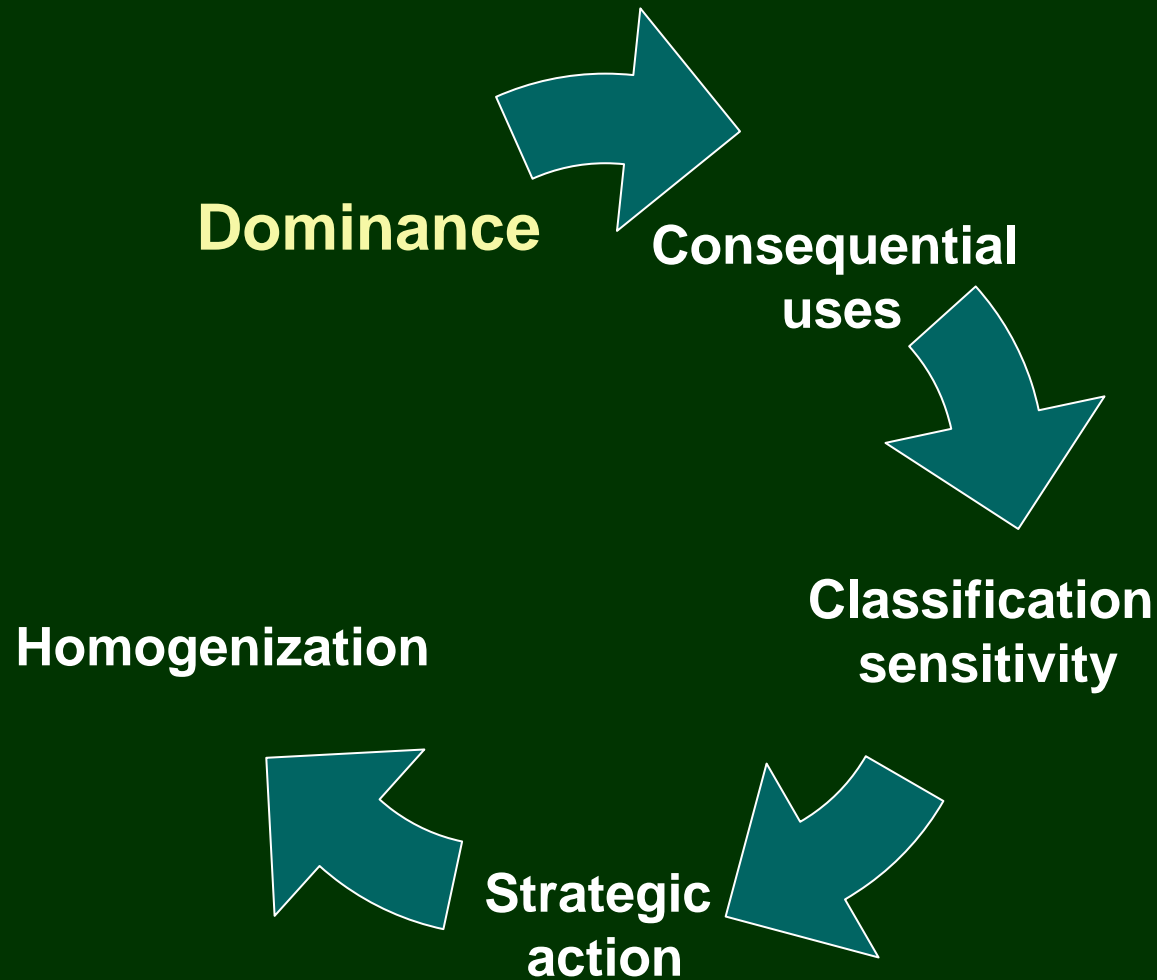
Institutionalization

- ◆ research
- ◆ resource allocation
- ◆ memberships & dues
- ◆ *U.S. News* rankings

Expectations of...

- ◆ precision
- ◆ holistic assessment

Hazards of Success



Unintended Consequences

New Students and New Places (Carnegie Commission, 1971)

- ◆ “We find no need whatsoever in the foreseeable future for any more research-type universities granting the Ph.D.”
- ◆ Recommendations included:
 - “preserving and even increasing the diversity of institutions of higher education by type and by program; resisting homogenization”
 - “holding steady the number of universities.”

2005-06 Overhaul

- ❖ Revised “Basic” classification
- ❖ Several new classifications
 - ◆ Instructional program (2)
 - ◆ Enrollment profile (2)
 - ◆ Size & setting
 - ◆ “Elective” classifications
- ❖ Online lookup & listing tools

Online Access & Tools

<http://www.carnegiefoundation.org/classifications>

Classifications

[Lookup & Listings](#)[Classification Descriptions](#)[Technical Details](#)[Summary Tables](#)[Resources](#)[Staff](#)[Home](#) > [Carnegie Classifications](#) > [Lookup & Listings](#)[Printer Friendly](#) [E-Mail this](#)

Lookup & Listings

This Web site provides 3 options for querying the Classifications database.

Standard Listings

Generate a list of institutions organized by single Classification category.

Custom Listings

Generate a custom list of institutions by selecting a combination of classifications and categories, using OR logic within each classification and AND logic between them.

Institution Lookup

Find a particular institution by keyword or by generating a list of institutions organized by first letter.

All query results can be filtered by dimensions organized by control and accreditation, region/locale, and population served.

Please Note

All-inclusive classifications are time-specific snapshots of institutional attributes and behavior based on data from 2003 and 2004. Institutions might be classified differently using a different timeframe.

Classifications FAQs

Answers to questions you may have about the Carnegie Classifications.

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Classifications

Home > Carnegie Classifications > University of Illinois at Chicago

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University of Illinois at Chicago Chicago, Illinois

Level: 4-year or above

Control: Public

Total Enrollment: 24,865

Classification	Category	
Undergraduate Instructional Program:	Bal/HGC: Balanced arts & sciences/professions, high graduate coexistence	<input type="checkbox"/>
Graduate Instructional Program:	CompDoc/MedVet: Comprehensive doctoral with medical/veterinary	<input checked="" type="checkbox"/>
Enrollment Profile:	MU: Majority undergraduate	<input type="checkbox"/>
Undergraduate Profile:	FT4/S/HTI: Full-time four-year, selective, higher transfer-in	<input checked="" type="checkbox"/>
Size and Setting:	L4/NR: Large four-year, primarily nonresidential	<input checked="" type="checkbox"/>
Basic:	RU/VH: Research Universities (very high research activity)	<input checked="" type="checkbox"/>

To find similar institutions, check the dimensions of interest and click the 'find similar' button

For greater flexibility, use [Custom Listings](#)

Footnotes

Basic classification: bachelor's degree majors are within 5 percentage points of category boundary.

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[Classifications FAQs](#)

Answers to questions you may have about the Carnegie Classifications.

Classifications

[Home](#) > [Carnegie Classifications](#) > [Search Results](#)

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5 results for Basic = "RU/VH" and Graduate Instructional Program = "CompDoc/MedVet" and Size and Setting = "L4/NR" and Undergraduate Profile = "FT4/S/HTI"

[filter results](#) | [download results \(csv\)](#) | [back](#) | [start over](#)

Institution	Location	Control
Oregon State University	Corvallis, Oregon	Public
University of Arizona	Tucson, Arizona	Public
University of Cincinnati-Main Campus	Cincinnati, Ohio	Public
University of Hawaii at Manoa	Honolulu, Hawaii	Public
University of Illinois at Chicago	Chicago, Illinois	Public

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Implications

- ❖ Complexity
- ❖ Flexibility
 - ◆ More nuanced classification
 - ◆ Possibilities for customization
 - ◆ Better matching of classification to purpose
- ❖ Responsibility
 - ◆ Make & justify choices