



Rosenheim Technical University of Applied Sciences is a regionally anchored university with an international reputation. It combines practical research with developing innovative new talents in the fields of technology, business, design, healthcare and social sciences. The interdisciplinary cooperation between the faculties and institutes guarantees high quality results and outstanding teaching. Our values include sustainability, service orientation and being family-friendly.

At the Campus Chiemgau – based in Traunstein
we are looking for a

Research Assistant (m/f/d)

for

E-Commerce Management and Digital Business

The position could be done part-time.

Reference No **2022-16-cc-EC**

The new study programme E-Commerce at the Campus Chiemgau, start October 2022, aims at empowering students to embark on successful careers in the growing field of e-commerce and digital business. It combines a strong foundation in business administration skills with an up-to-date, specialised education around e-commerce and technology. Bridging theory and practice will be achieved by a close cooperation with thriving local businesses and global leaders. As the first E-Commerce Bachelor's degree programme offered at a German university of applied sciences in English, it will prepare students as well for international requirements.

Your tasks

- Participation in applied research projects around e-commerce and digital business
- Support in the setup and implementation of the new Bachelor of Arts (B.A.) programme "E-Commerce" as well as in the development of life-long learning (or further education) programmes for the region
- Achieving a Doctoral degree will be encouraged

Your background

- A completed university degree, preferably in Business Studies, Technology Studies (e.g., Management and Engineering) or similar fields
- Optional a successful doctoral degree or passed second state examination in the corresponding subject
- Optional at least two years of full-time scientific or practical experience working in a relevant field after the doctoral degree or second state examination
- Passion for digital business models, ideally practical work experience and/or internships in e-commerce companies
- Strong analytical skills in combination with a creative mindset
- Being a team player, embracing a positive can-do attitude
- Very good English and German language skills

We offer

- A demanding and independent position in an innovative and collegial environment
- A modern workplace with flexible working hours and a wide range of opportunities to combine family and work
- Occupational health promotion
- Remuneration according to **pay category 13** of the collective agreement for the public service (TV-L), with all the special benefits customary in the public service

Rosenheim Technical University of Applied Sciences is committed to promoting professional equality between women and men, regardless of their origin, skin colour, religion, age and sexual identity. Severely disabled applicants are given preferential treatment if they are otherwise essentially of the same suitability, competence and professional performance. As we want to increase the proportion of women in technical fields, we are particularly looking forward to receiving applications from qualified women.

Please apply exclusively online via our [applicant management system](#) (application deadline: 10.04.2022)

If you have any technical questions, please contact Prof. Dr. Julia Dittrich: E-Mail julia.dittrich@th-rosenheim.de

www.th-rosenheim.de/

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